



# United States Department of the Interior

## BUREAU OF LAND MANAGEMENT

El Centro Field Office  
1661 S. 4<sup>th</sup> Street  
El Centro, CA 92243-4561  
<http://www.blm.gov/ca/st/en/fo/elcentro.html>



2930(P)  
(CA-670.50)

March 10, 2008

Dear El Centro Resource Area Vendors:

Vendor permits are a type of Commercial Special Recreation Permit (SRP) and are required in order to vend on BLM lands. After submitting an application the Field Manager has the discretion to approve, disapprove, or modify a permit. The entire package can be downloaded from the Bureau of Land Management (BLM), El Centro Field Office's web site at:

**<http://www.blm.gov/ca/st/en/fo/elcentro/recreation/ohvs/isdra/dunesinfo/vendors.html>**

- ✓ New vendors must submit a complete application package a minimum of 14 days in advance to the first vending date with the applicable fees.
- ✓ Existing vendors must the 2008-2009 year supplemental form, and the new 2930-1 application form. Additional vendor license renewals should be submitted throughout the season as they expire. Vendors are responsible for submitting these documents in order to keep their permit active. Upon approval, those vendors permitted starting the 2007-2008 season may be re-issued the same permit number for three consecutive vendor seasons, excluding the Gecko Vendor Pad. The current update/change form must be used and submitted a minimum of 14 days in advance with the applicable fees.

### Imperial Sand Dunes Recreation Area:

Vending season = October 1, 2008 to May 31, 2009

Accepting applications = continuously

Gecko Pad Site Lottery = Friday, April 18, 2008 at 11:00 am.

Accepting applications until the close of business on Wednesday, April 16, 2008.

### El Centro Resource Area (non ISDRA):

Vending season = October 1, 2008 to September 30, 2009

Accepting applications = continuously

SRP application packages and any amendments or Vendor Update/Change Requests need to be received **14 calendar days** before the permit or the amendment would start. Any changes or amendments made to an approved SRP must be made on the current year Vendor Update/Change Request form. Forms from previous years will not be accepted and will delay processing of your request.

The ISDRA Non-Holiday Weekends start at noon Thursday and end at noon Monday. Business can not be conducted between noon Monday and noon Thursday in the ISDRA, with the exception of the Long Term Gecko Vendor Pad.

The commercial use fees apply to any day or part of a day that commercial activity occurs (e.g., setup, tear down, selling, providing services, advertising).

ISDRA Commercial Use Fee Schedule (October 1, 2008 - September 30, 2009):

Minimum Use Fee ( <i>Exclude, Gecko Vendor Area</i> )	\$90
Assigned/Exclusive Site Use Fee ( <i>Gecko Road Vendor Pad Site Fee only</i> )	\$180
Non-Holiday Fee Days (Thursday @ 12pm to Sunday)	\$30 /day
Non-Holiday Week Days (Monday until 12pm)	\$25 /day
High Visitation Periods (Holiday)	\$60 /day

High Visitation Periods Commercial Use Fee Schedule:

Halloween:	noon Thursday, 10/30/08 to Monday, 11/02/08
Thanksgiving:	noon Thursday, 11/20/08 to Monday, 11/30/08
Christmas/New Year:	Monday, 12/22/08 to Sunday, 01/04/09
Martin Luther King, Jr:	noon Thursday, 01/15/09 to Monday, 01/19/09
Presidents Day:	noon Thursday, 02/12/09 to Monday, 02/16/09
Easter:	Sunday, 04/09/09 to Sunday, 04/12/09

All food vendors are required to have their units removed for proper cleaning. It is the vendors responsibility to check with the local health department for current rules and regulations.

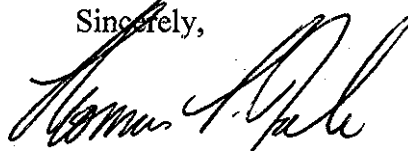
The BLM will closely monitor the vendor areas during the 2008/09 season. If you are found in violation of any of the rules/regulations you may receive a citation in addition to the following administrative penalties:

- 1st offense: Written warning for non-compliance of SRP Stipulations and Rules/Regulations:
- 2nd offense: Permit suspended from date of violation through the next holiday period.
- 3rd offense: SRP revoked for the remainder of the season.
- 4th offense: Any business or business owner caught vending after their SRP has been revoked or suspended will not be approved to vend for the next 3 years or more within the ISDRA or any other area managed by the El Centro Field Office.

Vendors should note that SRP's only authorize the use of public lands. A permit does not guarantee that the land will be useable for a particular vendor's operations. Vendors conduct business at their own risk and are expected to know and understand the Vendor Permit Special Stipulations each season. In addition, vendors are responsible for ensuring their permits are received and approved. Phone calls, messages, and emails with credit card numbers for payments will not ensure the permit will be processed. Unless you receive an approved Vendor Update/Change Request with a signature and a colored date stamp, your application and request for specific vendor days is not approved.

Only those permitted in FY07/08 will be notified of the availability of the new vendor packet. For any questions, comments, or to delete your contact information, please Contact Marisa Williams, Outdoor Recreation Planner at 760-337-4457 or email her at [Marisa\\_Williams@ca.blm.gov](mailto:Marisa_Williams@ca.blm.gov) Emails, including attachments, are limited to 5 MB.

Sincerely,



Vicki L. Wood  
For Field Manager